

Bartlett Municipal School & ½ Cent Local Sales Tax Referendums

VOTE August 2, 2012

**Your
YES**
is a vote for...

Bartlett citizens in charge of Bartlett schools.

If this referendum passes, Bartlett voters will elect residents to a Bartlett Board of Education. The Board will hire a Superintendent, and together, they will implement an educational program that reflects the needs and values of the Bartlett community. Parents, students, teachers and administrators will all have a voice in shaping the future of Bartlett's schools.

Better Bartlett property values.

Even in a struggling real estate market, homes near good schools consistently command higher sales prices and spend less time on the market.* Whether you have children or not, the quality of your local school district will have a dramatic impact on your home's resale value.

Increased accountability.

Because Bartlett municipal schools will be managed locally, residents can expect greater control and transparency in how their tax dollars are spent.

Sounds great, but can we afford it?

Yes. Tennessee law ensures that a Bartlett municipal school district will receive the **same state and local school funding sources that the Shelby County School District currently receives.**

As a supplement to county, state and federal funds, the revenue from the increased sales tax will be used to fund Bartlett schools, in addition to providing services to its citizens.

PPE Sources for Bartlett Municipal School District

Per-Pupil Expenditure (PPE) Data	Amount	% of Total
State of Tennessee <i>All Sources + Basic Education Program</i>	\$4,144.00	51.80%
Shelby County <i>All Education Funding Sources, Wheel Tax etc.</i>	\$3,664.00	45.80%
City of Bartlett	\$192.00	2.40%
Total <i>PPE Bartlett Municipal School District (rounded)</i>	\$8,000.00	100%

Based on projected Average Daily Attendance (ADA) and excludes Federal Funds**



Will my property taxes go up?

No, as long as the local sales tax increase is passed, there will be **no need to raise property taxes** to fund the Bartlett municipal school district at this time.

Why does the referendum mention property taxes?

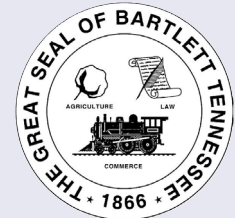
State regulations require that we fund a municipal school district with an amount equal to what a 15-cent/\$100 municipal property tax increase would yield. We've proposed the ½ cent local sales tax described above **instead of raising property taxes.**

What happens if I vote "NO"?

If we do not create a Bartlett municipal school district, all public schools in Bartlett will be controlled by the new Unified Memphis/Shelby County school system and the Unified Board of Education. A majority of the Unified Board of Education will be from the city of Memphis.

Early Voting:

July 16th – 28th at Bethel Church
5586 Stage Road, Bartlett, TN 38134
Weekdays 10:00 AM to 7:00 PM
Saturdays 10:00 AM to 4:00 PM



Mayor A. Keith McDonald

Questions as they will appear on the ballot:

Shall the City of Bartlett create a municipal school district that shall meet the standards of adequacy established by applicable State law and regulation, which standards include raising and spending each year the required amount of local funds for the operation of the municipal school district that, for calculation purposes only, would at least be equal to the amount that would be raised through a fifteen cents (\$.15) tax levy on each One Hundred Dollars (\$100.00) of taxable property for each year if all such taxes were collected?

FOR THE ORDINANCE (YES): _____ AGAINST THE ORDINANCE (NO): _____

Shall Bartlett Ordinance No. 12-03, which increases the municipality's sales tax from 2.25% to 2.75%, except where the sales tax rate is limited or modified by statute, be approved?

FOR THE ORDINANCE (YES): _____ AGAINST THE ORDINANCE (NO): _____

Let your voice be heard. VOTE on August 2.

Where can I learn more?

Visit CityofBartlett.org for complete details. View the Feasibility Study, Executive Summary, FAQs; Ordinances on Creation of a Municipal School System, Sales Tax Increase, and Establishment of a Municipal School Board; Voter Information; Qualifications for School Board; and more.

**Wall Street Journal, "Good Schools, Bad Real Estate" by Sarah Max, June 10, 2010 & CNN Money, "Living Near Good Schools Will Cost an Extra \$200K" by Tami Luhby, April 19, 2012*

***Southern Educational Strategies Feasibility Study for Bartlett, TN, 01/2012 State of Tennessee Department of Education "Report Card"*